

# eLearning Can Make Your Safety Training Programs More Effective

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## Building Your eLearning Solution

A robust learning management system (LMS) is the cornerstone of an effective eLearning program. Your LMS should allow you to:

- Build and manage a library of both off-the-shelf and customized courses
- Assign courses to specific employees or groups of employees
- Track the progress of individual employees
- Generate reports of enterprise level results

Training is a critical component of a good safety program. A significant challenge that risk managers face, however, is finding and delivering the right training for each employee or group of employees at the right time. New and existing hires may need basic information on the use of personal protective equipment. Seasoned workers may need to learn basic safety features of a new piece of equipment that is arriving soon. Job sites with many employees and teams – for example, a construction site – need to understand the safety protocols for the site and the project that everyone must follow. Employees across multiple locations and industries need consistent training that supports the company's safety program, goals and mandated safety training requirements.

Fortunately, eLearning solutions are helping safety managers deliver focused, effective – *and cost-effective* – training across their organization.

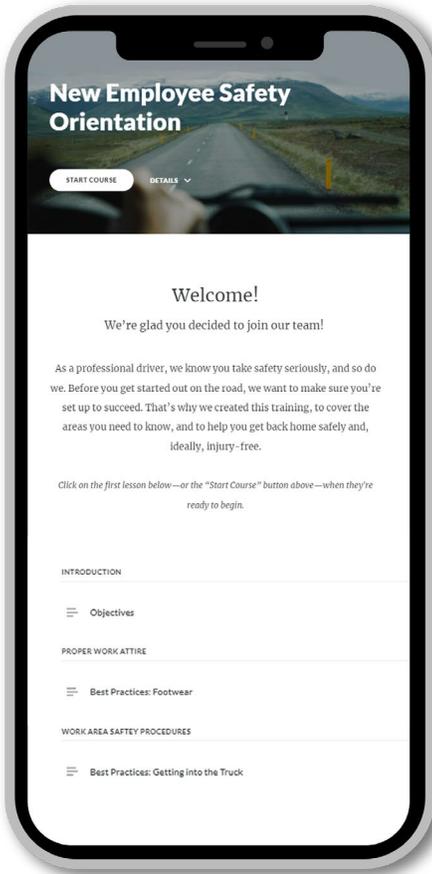
## The Top 5 Benefits of eLearning

Chubb Global Risk Advisors specialize in eLearning and share the top five benefits of their eLearning solution compared to traditional classroom training:

### More Effective

- eLearning increases information retention by up to 60%<sup>1</sup>
- Employee engagement is 18% higher: multiple formats (video, animation, and gamification, voiceover with text) help keep content interesting<sup>2</sup>
- Built-in knowledge checks and feedback can reinforce learning
- Just-in-time delivery keeps training relevant to the job at hand
- Focused micro-mobile training can be used for quick refreshers or to address emerging loss trends

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### Cost Effective

- eLearning can reduce training costs by up to 60% by eliminating the need for travel to a training site as well as the costs of printed materials and individual instructors<sup>3</sup>
- Training time is reduced by 40-60%<sup>4</sup>
- Training can be scheduled during down times

### Easy to Target and Track

- Managers assign courses based on the needs of specific employees/teams/locations and track individual employee's progress/completion
- Training can be scheduled as needed to support safety requirements or compliance deadlines

### Flexible Structure Improves Learning

- Information is broken down into easily mastered modules
- Training is available 24/7 so employees can complete training on their own schedules and learn at their own pace

### Consistent and Scalable

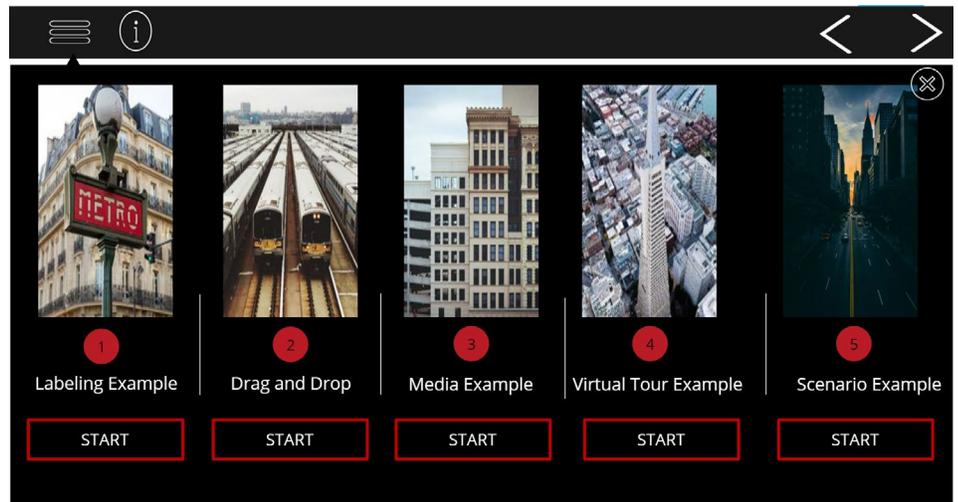
- All employees across the enterprise receive consistent training
- eLearning programs can be scaled as the organization or training needs expand
- Compliance with OSHA and other mandated training requirements can be managed and tracked easily

To learn more about eLearning solutions and how they can help your company, connect with our experts today:

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1. Hall, Brandon, "Learning management and Knowledge Management. Is the holy grail of integration close at hand?"
2. Forbes, Why C-Levels Need To Think About eLearning And Artificial Intelligence
3. KPMG, "Corporate Digital Learning: How to Get It "Right"
4. Forbes, LMS 101: Rethinking Your Approach to Employee Training

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